

K I N ●

You are competing to acquire movie studios to maximize two things:

PROFIT (measured by film revenue after subtracting film costs)

...worth 60% of your score

ACCLAIM (create the most highly regarded films sum of film awards)

...worth 40% of your score

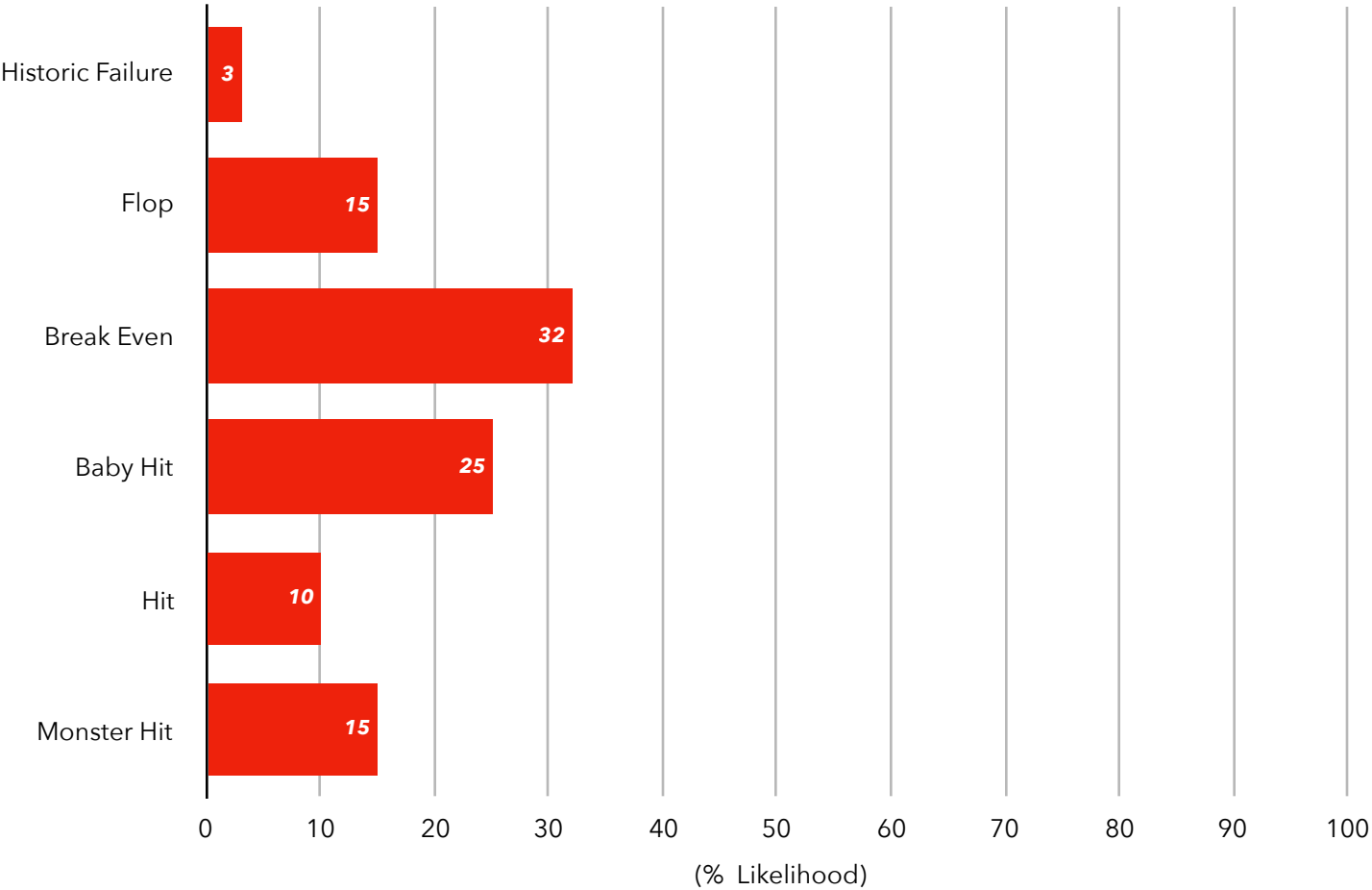
Q U E S T I O N t o A N S W E R

Which movie studio(s) would you buy? Explain your thinking.

A L I G H T P I C T U R E S

The most decorated film company in history.

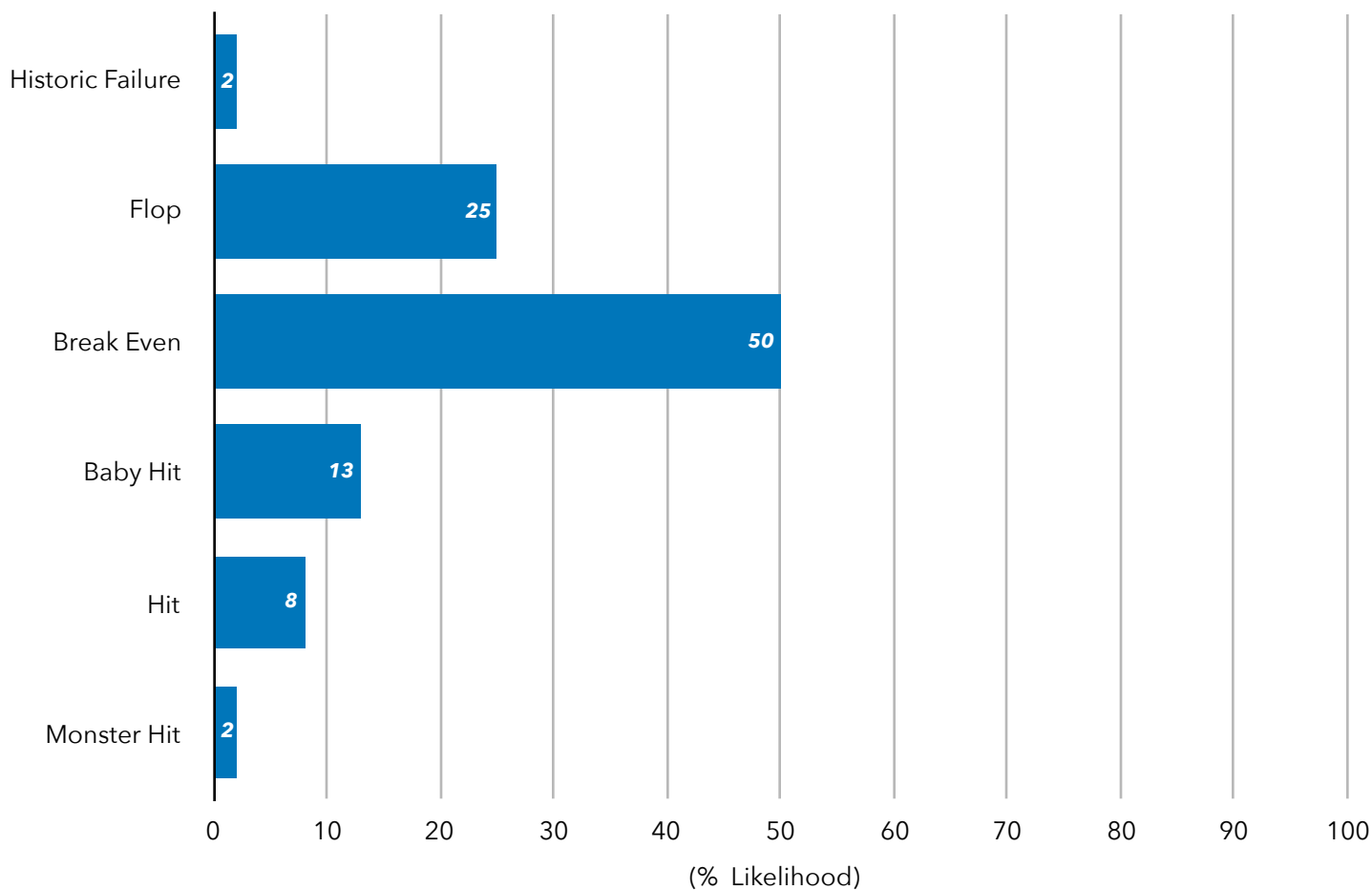
	Y1	Y2	Y3
Cost/Film:	\$65m	\$70m	\$75m
Films/Year	1		
Awards/Film	5		



COOGEE STUDIOS

A company dedicated to animal-centric stories both animated and live-action.

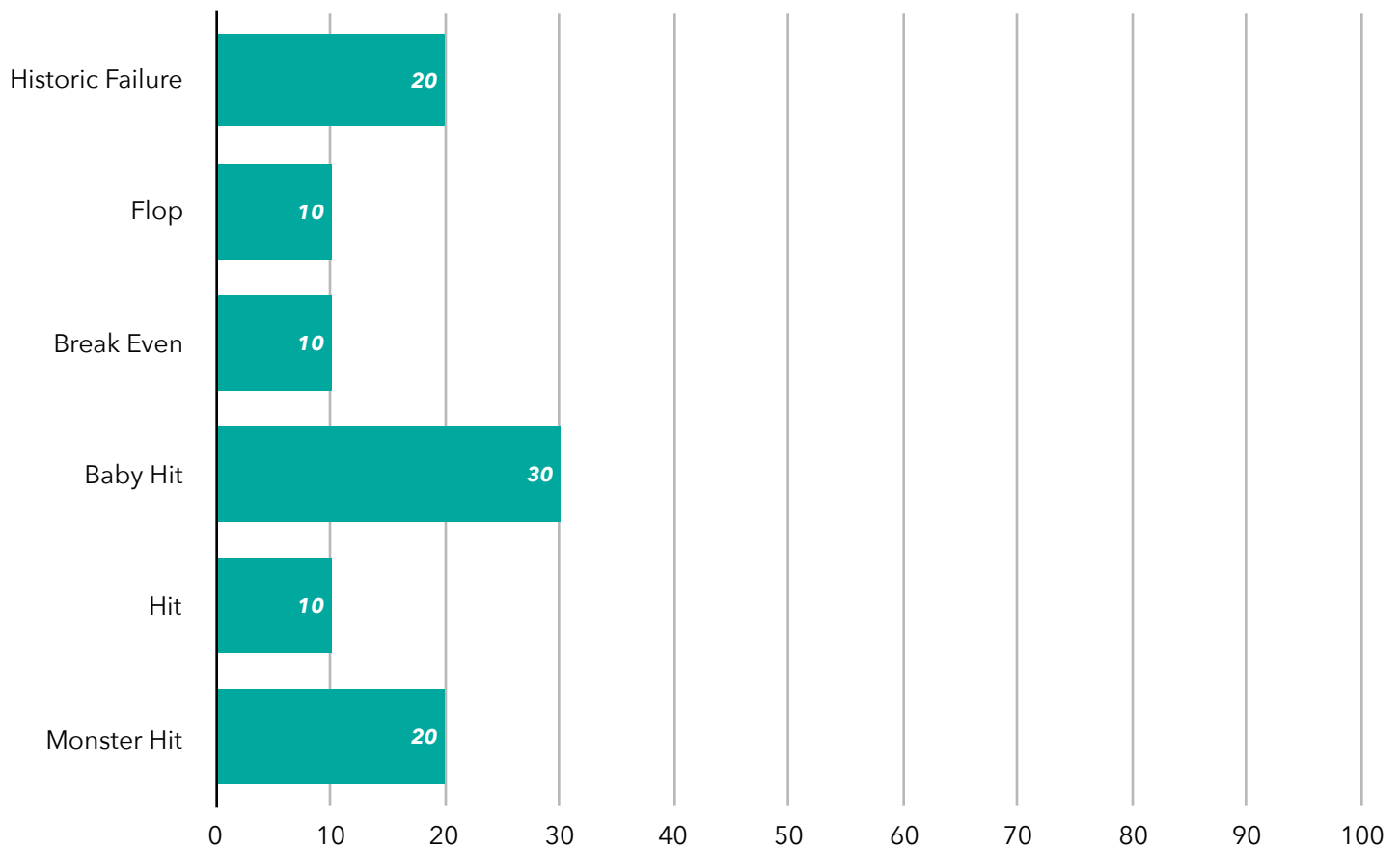
	Y1	Y2	Y3
Cost/Film:	\$20m	\$22m	\$25m
Films/Year	3		
Awards/Film	0.4		



EXPLOSION INC.

Blockbuster action films with an international appeal

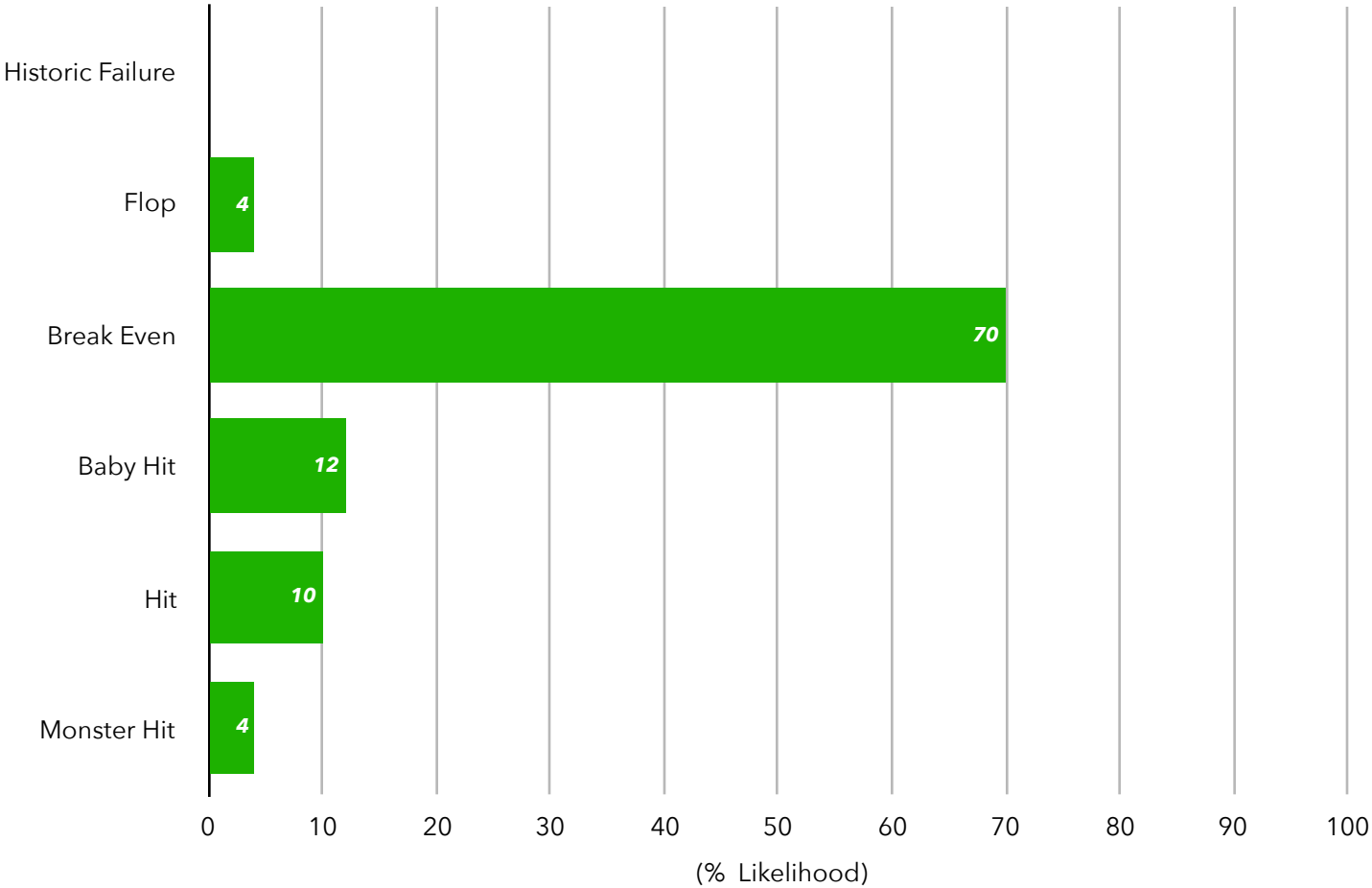
	Y1	Y2	Y3
Cost/Film:	\$100m	\$115m	\$150m
Films/Year	2		
Awards/Film	0		



L ' G A R R E T T F I L M S

Artistic short and full-length films about love and loss

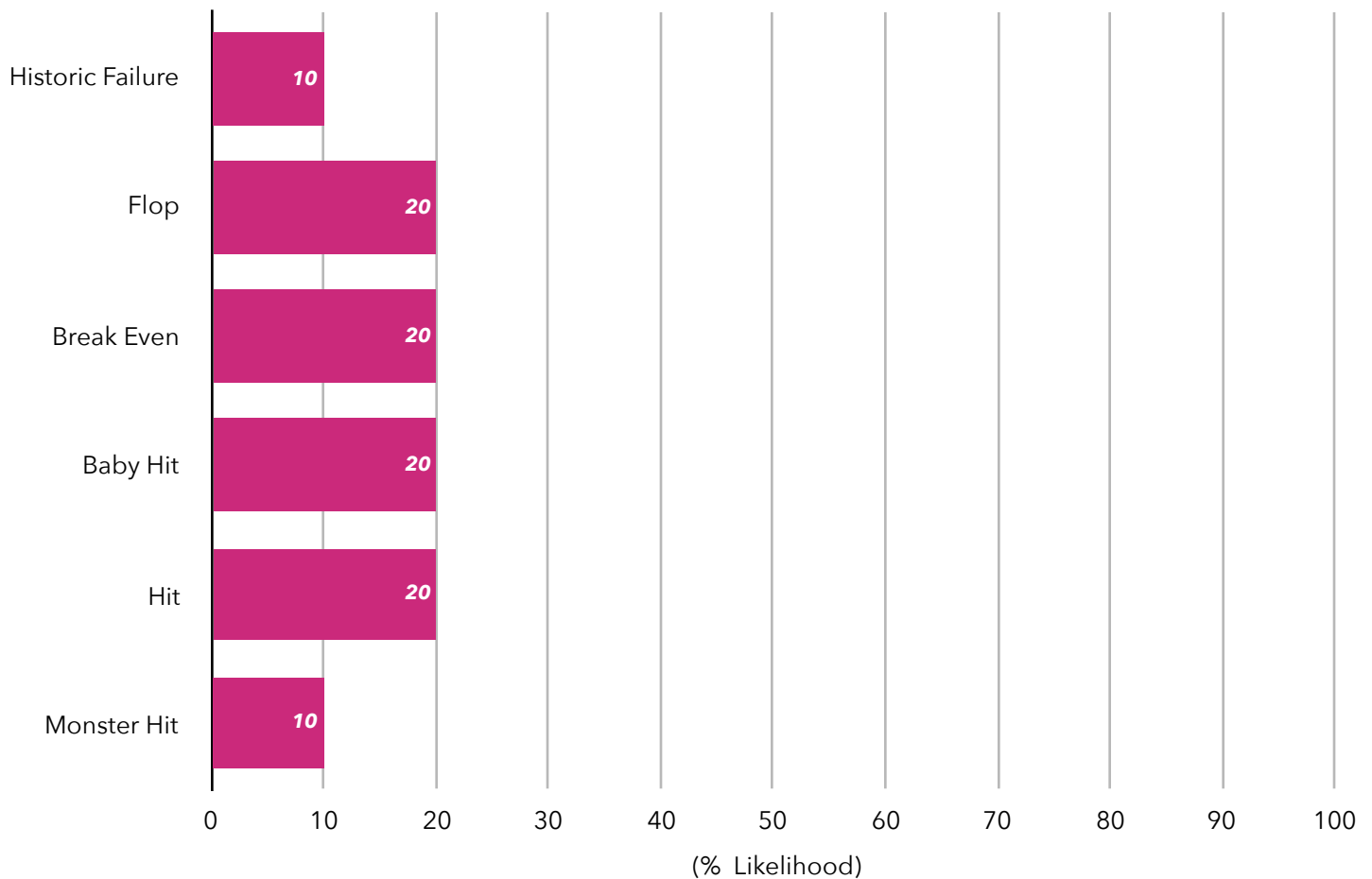
	Y1	Y2	Y3
Cost/Film:	\$5m	\$6m	\$7m
Films/Year	5		
Awards/Film	2.5		



M O O N V I L L E

A studio that focuses on horror and other scary fare.

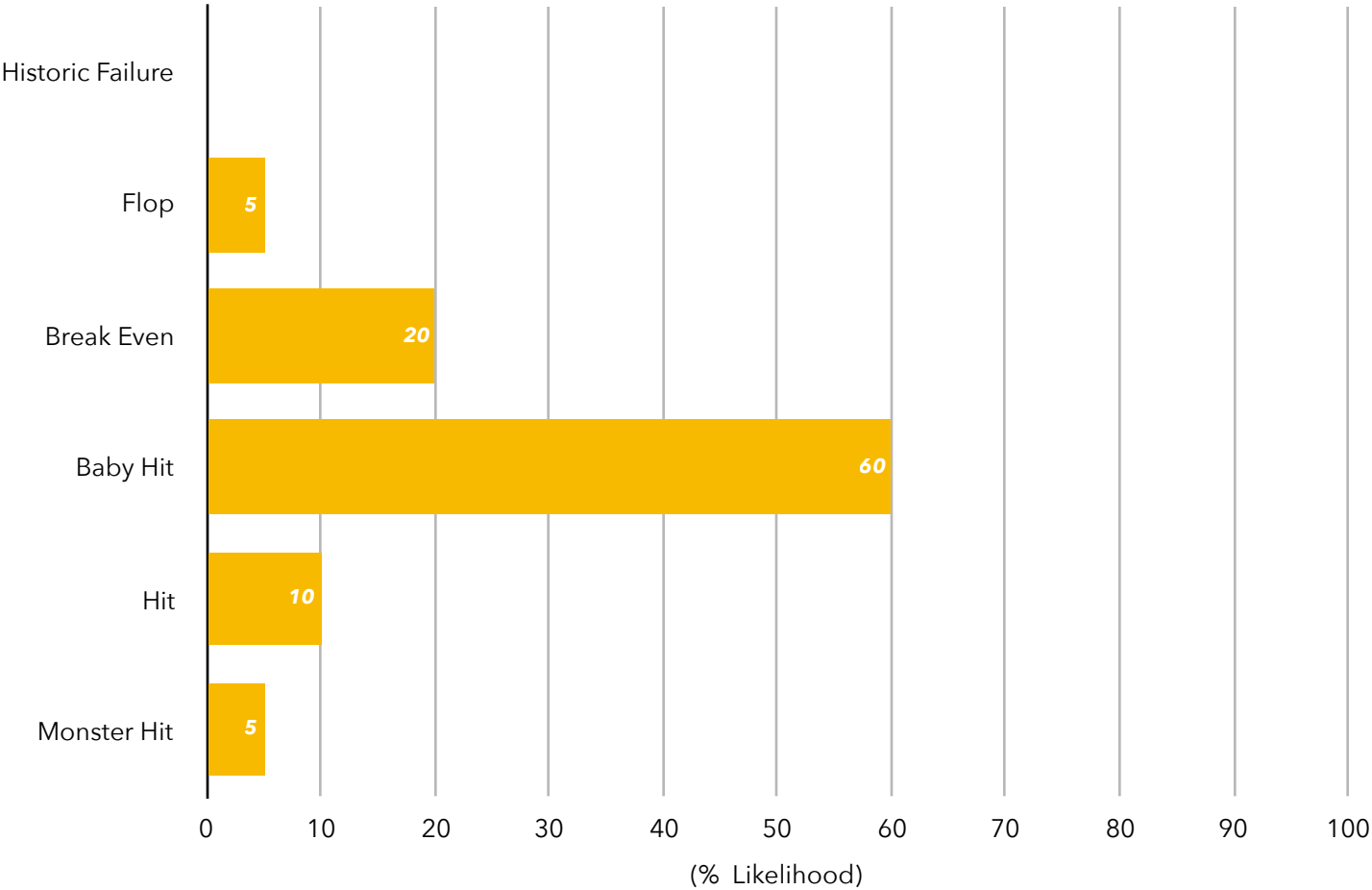
	Y1	Y2	Y3
Cost/Film:	\$30m	\$30m	\$30m
Films/Year	5		
Awards/Film	0.3		



N Ū M E D I A C O .

A company with experimental films based on extensive research and marketing.

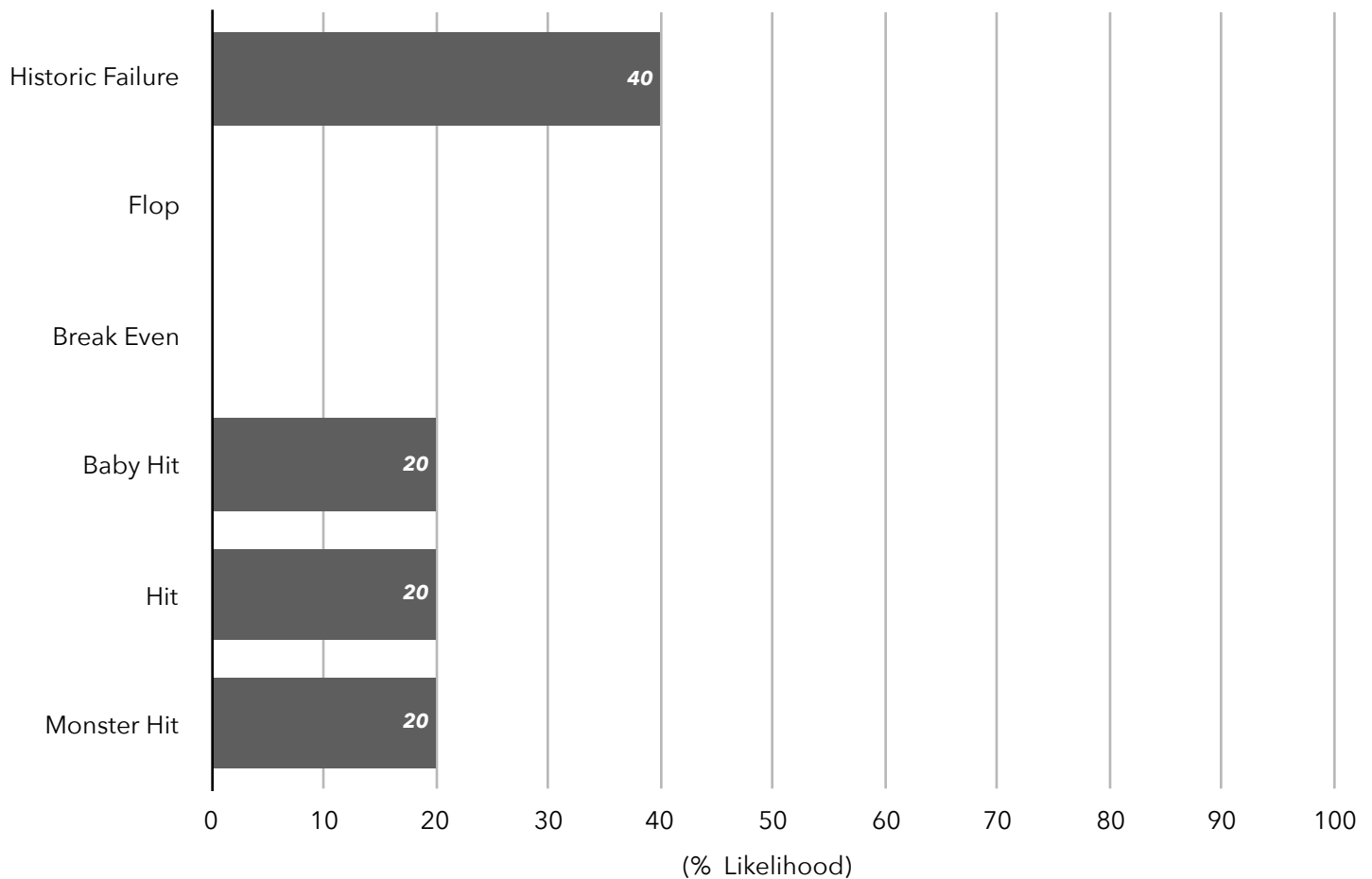
	Y1	Y2	Y3
Cost/Film:	\$30m	\$26m	\$20m
Films/Year	6		
Awards/Film	0.8		



R O C O C O

A prestigious movie studio fully invested in a single director- the creative genius Marie Ma-Row.

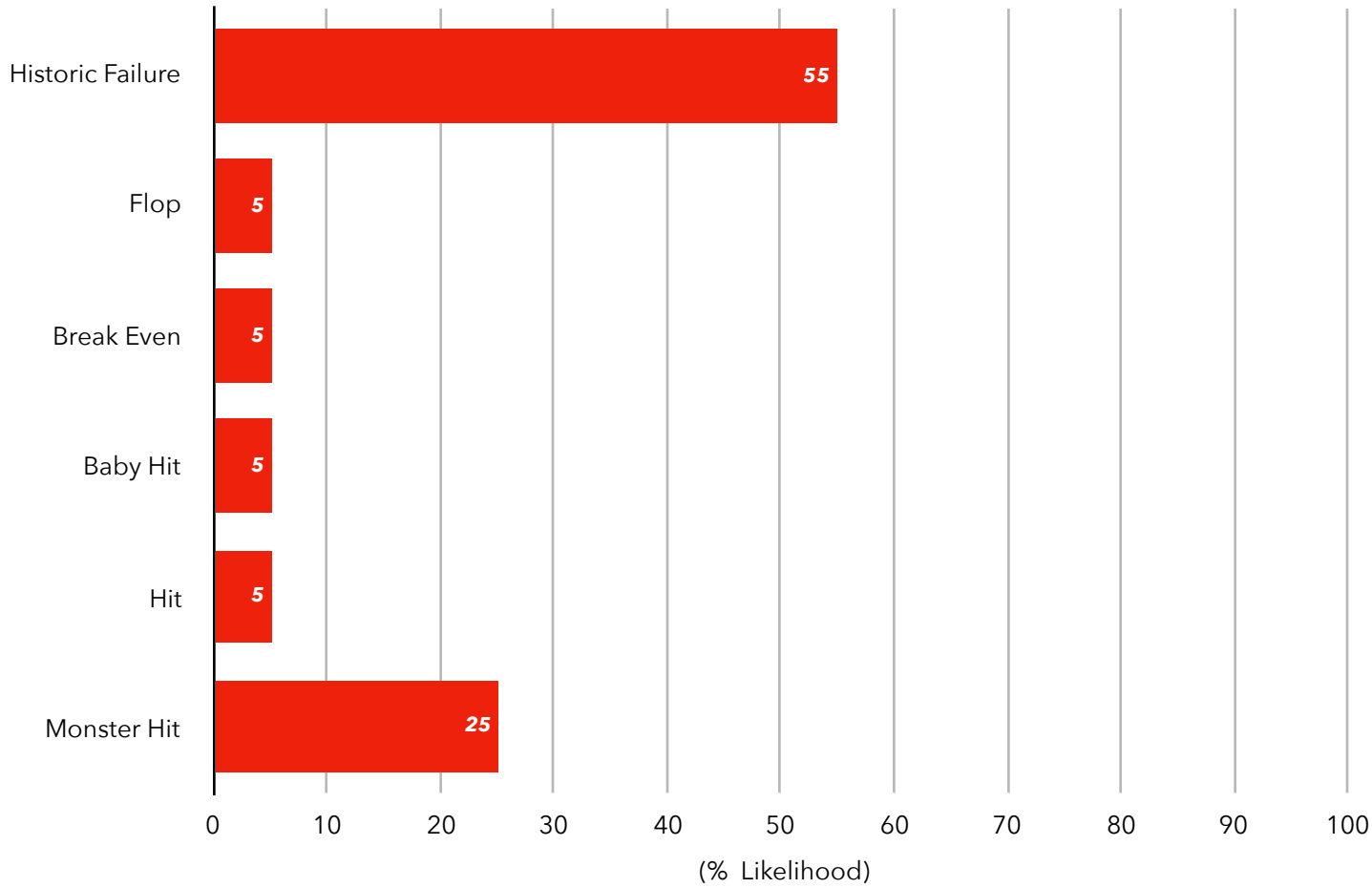
	Y1	Y2	Y3
Cost/Film:	\$30m	\$120m	\$60m
Films/Year	1		
Awards/Film	9		



ROULETTE SISTERS

A studio that takes big risks on both content and marketing.

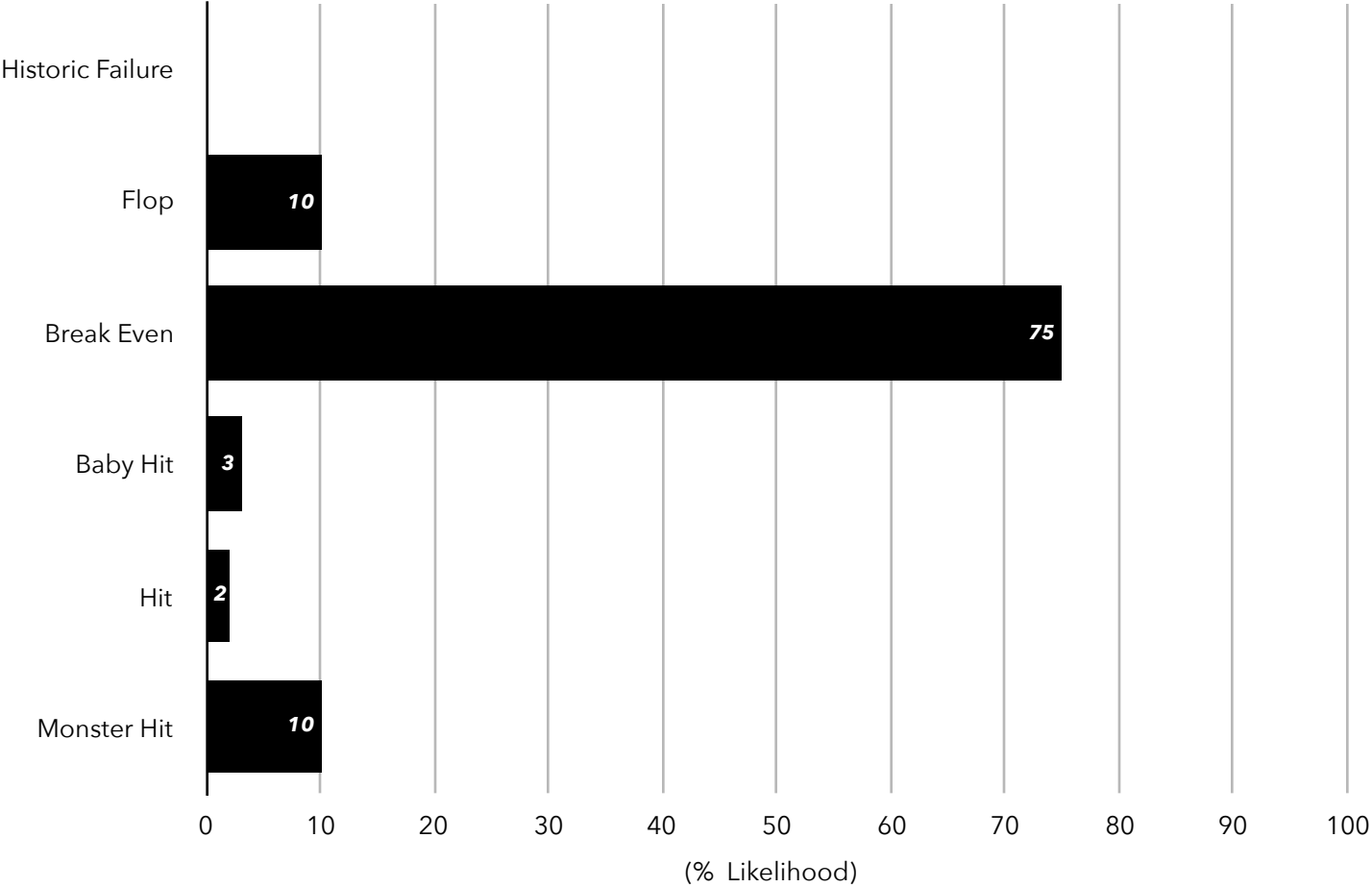
	Y1	Y2	Y3
Cost/Film:	\$100m	\$100m	\$100m
Films/Year	2		
Awards/Film	1.8		



SILBERLACHS STUDIOS

A movie studio focused on creating feature-length documentaries.

	Y1	Y2	Y3
Cost/Film:	\$12m	\$14m	\$15m
Films/Year	4		
Awards/Film	4.5		



TWO - THREE - FIVE

A company that produces a wide-range of formulaic films across genres.

	Y1	Y2	Y3
Cost/Film:	\$35m	\$32m	\$30m
Films/Year	7		
Awards/Film	0.8		

